



## JUDY PINEDA NEUFELD

Judy Pineda Neufeld is an expert organizational and leadership development consultant, facilitator, and trainer, working closely with mission-driven organizations across the country. She is passionate about making teams, organizations, and individuals more impactful and productive and her specialty has always been on lifting and amplifying women's voices and leadership.

She has led organizations through complex strategic planning processes, transformative culture change, and has helped to reorganize, rebrand, and revise mission, vision, and values for nonprofits and political organizations.

Judy has held several roles with Emerge America, an organization that recruits, trains, and provides a powerful network for Democratic women running for office in 25 states (and counting). An alumna of the program, Judy went on to become the executive director of the Massachusetts affiliate, increasing the size and diversity of the classes and successfully designing and implementing the first candidate training bootcamp program, which is now replicated across the Emerge network. In 2013, Judy became the vice president of the national organization, Emerge America, and served as its interim president. Most recently, she served as senior advisor, helping to support current state affiliates and advise on the strategy for expansion into new states. In 2017, she organized and conducted five Regional Bootcamp trainings for 125 women and 3 Mini-Bootcamp trainings for more than 250 women running for office all across the country.

Before starting as the executive director of Emerge Massachusetts, she was the Manager of Recruitment and Community Partnerships at Big Sister Association of Greater Boston, the largest and oldest mentoring organization in Greater Boston exclusively serving girls. While at Big Sister, Judy managed all volunteer and child recruitment for the agency, developed a Diversity Council to recruit more women of color, and created a thriving Alumnae Association.

Judy has worked on numerous political campaigns during her time in Massachusetts and Florida. She is the former Co-President for the Massachusetts Chapter of the National Organization for Women and is co-chairing the Political Action Committee for the 2018-2019 election cycle.

Judy graduated from Tufts University and completed her MBA at the Rollins College Crummer Graduate School of Business in Orlando, Florida with a certification in Leadership Development. She lives in Somerville, Massachusetts, is an avid runner, and a proud 2018 Boston Marathon finisher.

Stay in Touch!

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