



MARTA T. ROSA, M.ED

President, MTR Consulting Services, established in 2004 offering executive level services to a diverse group of institutions primarily in the not for profit sector. Marta is a strategic senior executive skilled at navigating complexity, leading change, facilitating program and policy development, building consensus, and driving efforts for long-term results. She has her Masters of Education degree from Cambridge College.

Marta has served in senior executive level positions including, as Chief Diversity Officer and Senior Executive Director for Government & External Affairs, and Community Impact at Wheelock College; where she worked as a member of the president's cabinet (2005-2016), leading partnership development and community engagement strategies; guiding diversity, inclusion and equity efforts; managing communications/public relations; creating

innovative education programs; building program policy initiatives and directing legislative strategy. Before higher education, Marta worked as chief executive officer leading a not for profit organization focused on family and early education services locally and nationally.

Marta has been sought out for her ability to provide inclusive leadership, strategic thinking, vision and executive management support to government, education institutions, foundations, community grassroots efforts and human services organizations focused on the needs of children, youth, families and communities. On November 1989, Marta became one of the first three elected officials in the state of Massachusetts as the first Latina elected official in the city of Chelsea, MA, (1990) serving on School Committee for six years and on City Council three years as Councilor at Large. Appointed to Chelsea's Planning Board (2001) for a three years term and to the Governors School Readiness Commission Finance Task Force by Governor Patrick, she has served on numerous local, state and national government and corporate boards in leadership positions.

Marta has received numerous leadership and political awards in recognition for her life's work as advocate, activist, community leader, senior executive and mentor. She has three adult children, two granddaughters and lives with her husband of 42 years in Revere, Massachusetts.